

July 2022

# MEDIA KIT

Casey Tanner  
The Expansive Group  
+ Queer Sex Therapy



Casey



**INSTAGRAM:  
@QUEERSEX THERAPY**

Audience Demographics

**209,000**

Followers

Countries:

**UNITED STATES, CANADA, UK, AUSTRALIA**

Audience Age:

**25-34 (57.6%)**

Gender:

**83.3%**  
**WOMEN-IDENTIFIED**

+

**16.6%**  
**MEN-IDENTIFIED**

**INSTAGRAM:**  
**@QUEERSEX THERAPY**  
Insights

**4%**

4%  
Avg Engagement  
per Post

**7,000**

7,000  
Avg Views  
per Story

**82,000**

82,000  
Avg Views  
per Reel

**80,000**

80,000  
Avg Impressions  
per Feed Post



# DELIVERABLES

- Story Set (3-5 images)
- Story Set (3-5 videos featuring Casey)
- Static Feed Post
- Carousel Feed Post
- Media Interviews
- Reel
- Instagram Takeover of Your Page
- Live between Casey + Your Page
- Ask Me Anything on Your Page (live or pre-recorded)
- Event-Sponsored Workshop
- Guest Blogging

*All deliverables include a link in the @queersextherapy bio for 1 month after posting.*

*Deliverables can be shared just on @queersextherapy or on both your page and @queersextherapy.*

*Please reach out to [casey@theexpansivegroup.com](mailto:casey@theexpansivegroup.com) for packages and pricing.*

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# EXAMPLES OF PAST COLLABORATIONS

- LELO
- Durex
- HER
- Coral
- eHarmony
- CHEEX
- Sustain
- Doc Martens

queer



@QUEERSEXOTHERAPY